

Brief newsletter

November | 2007

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1 **South Bay Expressway to Open**

San Diego County's first toll road, the South Bay Expressway, is scheduled to open Monday, November 19 after a three-day celebration that includes a free travel promotion for FasTrak® customers. Opening of the 10-mile expressway means shorter commutes and relief from the traffic congestion that affects neighborhoods throughout the city. The South Bay Expressway will be a significant boost to Chula Vista's business community, providing a direct route to shopping centers and retail outlets as well as a planned four-year university, charter school, energy center and technology park. The expressway's opening will be preceded by a weekend of special events and free unlimited access until January 13 for motorists with FasTrak® accounts. To learn more, visit www.southbayexpressway.com or call (619) 661-7070.

2 **Photo Gallery Online**

Check out the City of Chula Vista "Photo Gallery," the newest addition to the Internet home page. Our photo library documents city events and community participation. Click on the "Photo Gallery" icon in the lower right hand corner, select an event from the drop-down menu on the next page, and enjoy the show.

3 **Cell Phone Registry**

In Chula Vista, a public notification system sent emergency messages to homes threatened by the recent fires. Cell phone users, however, received calls only if they had made the effort to register their numbers. Add your cell phone number to San Diego County's database by signing up for Alert San Diego at www.sdcountyemergency.com.

4 **Shop Talk**

Village Walk at EastLake, an upscale boutique-style commercial center, is the City's newest addition to the growing number of shopping districts available to Chula Vistans. The center, at EastLake Parkway and Miller Street, offers an impressive line-up of new shops, markets and restaurants that includes Chula Vista's first Trader Joe's and a Border's bookstore. While you wander along the stone walkways in this 166,000 square foot Tuscan style shopping district, enjoy all of the extra touches that make the center inviting and unique--rose gardens, fountains, bronze sculptures, resting benches and even a footbridge that crosses a koi pond.



Photo by Don Russell,
ProDigital Real Estate Photography

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**CITY OF
CHULA VISTA**

5 Passport Services Reminder

The Chula Vista City Clerk's office will be offering passport services at City Hall Monday through Thursday from 8 a.m. to noon. One-stop Passport Application Services are available--by appointment only--at a new kiosk in the City Hall lobby at 276 Fourth Avenue. To make an appointment, call (619) 691-5041.

6 City Hall Schedule

City of Chula Vista offices will be closed November 22 and November 23 for the Thanksgiving holiday. No City Council meeting is scheduled for Tuesday, November 27.

7 Home 4 the Holidays



Home 4 the Holidays

More families add pets to their homes over the holiday season than at any other time of the year, yet only 17 percent of these animals are adopted from shelters. Our eight-week Home 4 the Holidays campaign encourages residents to adopt a new pet at the Chula Vista Animal Care Facility, located at 130 Beyer Way. During last year's successful campaign, 395 pets found new homes. For more information, contact (619) 476-2491.

8 Town Hall Meetings

The San Diego Chargers have scheduled two Town Hall meetings for November to hear what Chula Vistans have to say about the possibility of building a new stadium in their city. Public meetings are slated for November 15, at McMillin Elementary School and November 28, at the Civic Center Library. Two stadium sites are under consideration by the team including a location on the bayfront and another in eastern Chula Vista.

9 Speaking of Chargers

Boys and girls between the ages of 7 and 14 can learn all about the game of football at the upcoming Chargers Junior Training Camp at Discovery Park, Tuesday, November 20. Drills include running, throwing and catching footballs. The free mini-camp is limited to 100 children on a first-come, first-served basis. To pre-register for the camp, visit www.chulavistaca.gov/recreation.

10 Excellence Award

A PR Excellence Award from the California Library Association goes to the Chula Vista Library for its "Buggy for Books" campaign! Featured in the campaign is the library's sporty new Volkswagen Convertible Book Bug, designed by Kim Schanz, the City's Senior Graphic Designer. Covered with colorful butterflies, bees and other insects and adorned with the slogan "Buggy for Books," the car makes appearances at community events and concerts, participates in parades, and delivers books to both adults and kids in need.



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